Medical Rooms Online

Advertising opportunities 2026

Medical Rooms Online is Australia's easiest digital space for listing and finding medical rooms and property.

Created in 2019, Medical Rooms Online has quickly carved out a unique market position. It is the only one-stop online platform that allows users to share and source medical property anywhere in Australia.

The platform at a glance

Our multi-functioning medical real estate platform is where people in the medical and allied health industries can go to:

1. Find medical space to rent or purchase.
2. Showcase medical rooms and property they wish to lease or sell.
3. Connect with property developers and real estate agents who are operating in the medical and allied health property market.

Annually, Medical Rooms Online attracts and engages more than 24,000 users, generating up to 13,000 page views per month.

The platform boasts an average of 246 active listings (sale and lease) at any given time.

Reach and engagement - *A snapshot*

- 1,056 users per week*
  **average number of users per week in 2025*
- 24,293 active users in 2025*
  **active users refers to unique website visitors who had an engaged session on the site*

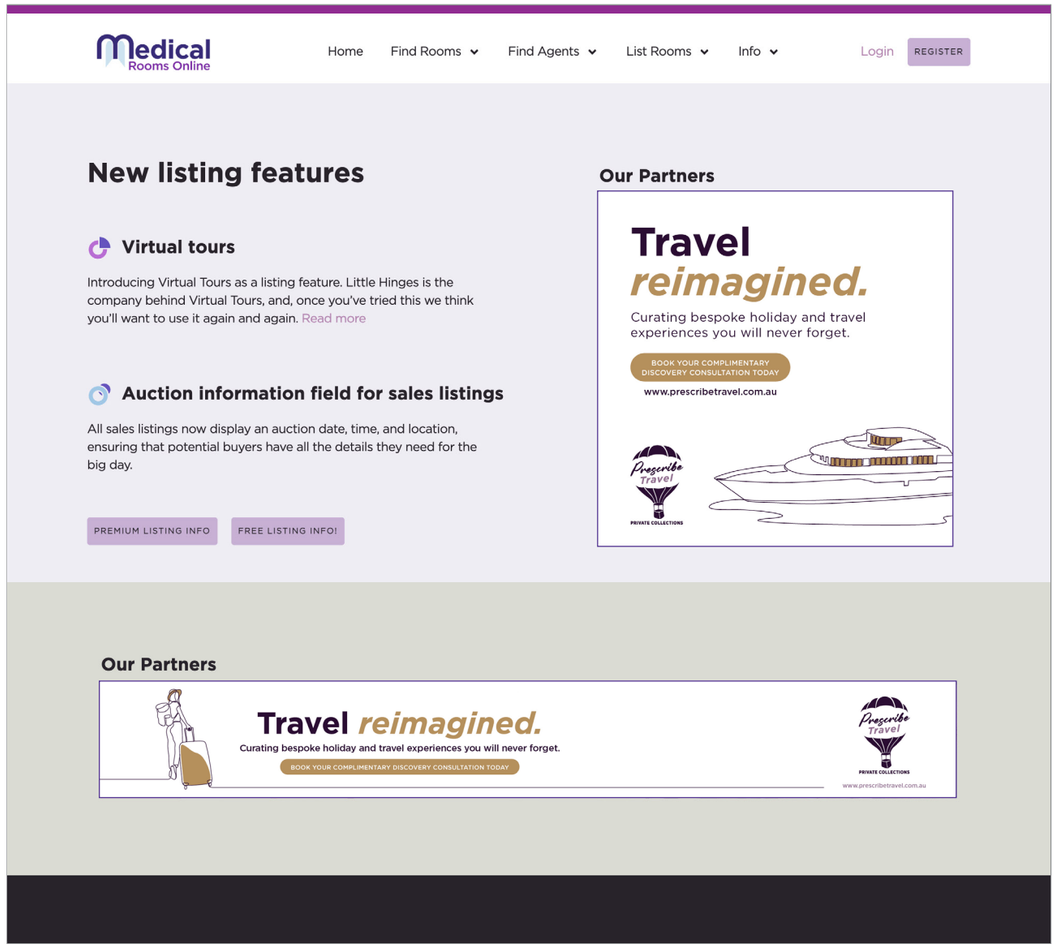
↑ This was a 26.6% increase on active users in 2024

- 85 organic leads land on the Medical Rooms Online home page every day.
- 2,800 database contacts

We communicate monthly
(via our Medical Rooms Online e-newsletter) with

- medical and allied health professionals
- medical practice managers
- business managers
- real estate agents (2.4%)

Website banner advertising



Your advertisement will be linked to your nominated URL.

Website banner advertising

1 month (Standard Rate)
$660 inc GST
Includes:
- 30-day banner placement
- Desktop + mobile visibility

Best for short campaigns, launches, recruitment or event promotion.

2–5 months (10% discount applied)
$594 inc GST per month

Examples:
- 2 months = **$1,188 inc GST**
- 3 months = **$1,782 inc GST**
- 5 months = **$2,970 inc GST**

Encourages sustained exposure and stronger brand recall.

6+ months (20% discount applied)
$528 inc GST per month

Examples:
- 6 months = **$3,168 inc GST**
- 12 months = **$6,336 inc GST**

Best suited for long-term industry partners.

Optional premium add-ons
You may also wish to consider:
- Fixed top homepage placement → +15%
- Website + newsletter bundle → 10% package discount

Specifications
- Our website requires desktop and mobile view variants of any web advertising.
  - Desktop: 18:6 ratio, min. 1350px width.
  - Mobile: 5:3 ratio, min. 1050px width.
- Banner advertisements can be provided as a .jpeg .gif or .png
- Any text used in banner advertisements should be clearly legible at 100%

Submission
- Please indicate on the booking form your preferred dates for advertising and preferred URL
- Submit content to: sarah.todman@prescribepm.com.au at least 3 business days prior to advertising commencement date

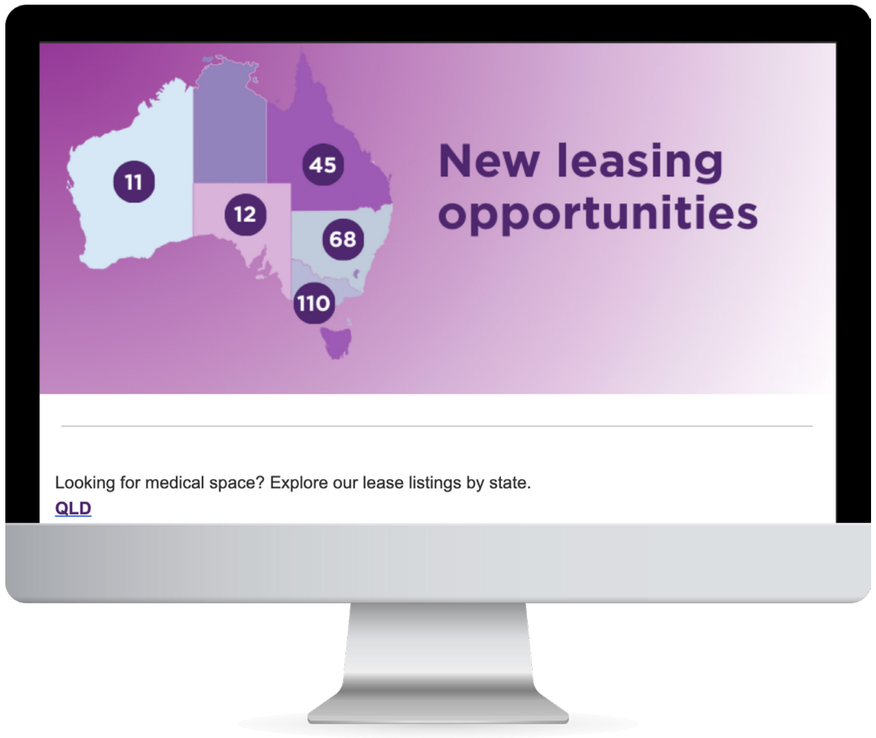
Reporting
- Medical Rooms Online can provide analytics to the advertiser at the end of their advertising campaign upon request.

Digital advertising, e-newsletter

Maximise the value of your advertising with a campaign in our monthly e-newsletter, sent to a database of more than 2,800 contacts located across Australia.

The Medical Rooms Online contacts database is made up of:
- medical and allied health professionals
- medical practice managers
- business managers
- real estate agents.

The Medical Rooms Online e-newsletter contains information on current lease and sale listings, industry news, and valuable blog content. There are limited advertising opportunities in each monthly issue.



Option A 300px (W) × 100px (H)

Inline / secondary placement

1 Issue
$385 inc GST

2–5 Issues (10% discount applied)
$347 inc GST per issue

Examples:
- 2 issues = **$694 inc GST**
- 3 issues = **$1,041 inc GST**
- 5 issues = **$1,735 inc GST**

6+ Issues (20% discount applied)
$308 inc GST per issue

Examples:
- 6 issues = **$1,848 inc GST**
- 12 issues = **$3,696 inc GST**

Specifications
- Each advertisement should measure 728 pixels (W) x 90 pixels (H)
- Advertisements can be provided as a .jpeg .gif or .png
- Any text used in advertisements should be clearly legible at 100%

Submission
- Please indicate on the booking form your preferred dates for advertising & URL
- Bookings and artwork submissions are due the week prior to newsletter dispatch. The newsletter is dispatched in the 2nd week of the month
- Submit content to: sarah.todmdan@prescribepm.com.au

Reporting
- Medical Rooms Online can provide analytics to the advertiser at the end of their advertising campaign upon request.

Option B 728px (W) × 90px (H)

Premium leaderboard placement

1 Issue
$605 inc GST

2–5 Issues
(10% discount applied)
$545 inc GST per issue

Examples:
- 2 issues = **$1,090 inc GST**
- 3 issues = **$1,635 inc GST**
- 5 issues = **$2,725 inc GST**

6+ Issues (20% discount applied)
$484 inc GST per issue

Examples:
- 6 issues = **$2,904 inc GST**
- 12 issues = **$5,808 inc GST**

Optional add-ons (revenue enhancers)
You might also wish to consider:
- **Sponsored content block** → $880–$1,320 inc GST
- **Dedicated email (solo send to our database of contacts)** → $1,320–$2,200 inc GST
- **Bundle with website banner advertising** → 10% package discount

Specifications
- Each advertisement should measure 300 pixels (W) x 100 pixels (H)
- Advertisements can be provided as a .jpeg .gif or .png
- Any text used in advertisements should be clearly legible at 100%

Submission
- Please indicate on the booking form your preferred dates for advertising & URL
- Bookings and artwork submissions are due the week prior to newsletter dispatch. The newsletter is dispatched in the 2nd week of the month
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Reporting
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Terms and Conditions of advertising with Medical Rooms Online

1. Medical Rooms Online reserves the right to refuse any advertisement for any reason.
2. A completed and signed booking form is required to confirm advertising.
3. Advertisements will not be processed until both the text and booking agreement have been received.
4. Upon receipt of signed booking form, Medical Rooms Online will confirm entitlements in writing and forward acknowledgement of receipt, together with a tax invoice
5. Payment and Pricing
   - All prices are quoted in Australian Dollars and include GST
   - An invoice will be issued at time of booking
   - Payment is strictly 14 days from issue of invoice
   - If you pay by an electronic funds transfer or an international cheque you agree to pay any bank charges and must include these in the amount you transfer
   - All monies are payable in Australian dollars.
   - All payments must include 10% Goods and Services Tax component
   - For bookings of significant dollar amounts, a payment instalment plan can be discussed with

6. Medical Rooms Online.
   - Overdue invoices will incur a 10% fee
   - Agency Commissions are not available
   - Prices are subject to change at any time
   - Credit card payments greater than $1,000 will incur a 2% merchant fee

7. Discounts
   - Multiple placement discounts do not apply on retrospective bookings
   - Multiple placement bookings will be discounted and charged at the time of booking

8. Artwork
   - Medical Rooms Online does not take any responsibility for poor resolution of graphics, or font and graphics not converted to CMYK or outlines.
   - Price does not include artwork development or changes to artwork
   - It is the responsibility of the advertiser to ensure that the text is accurate and correct, and logo files meet specification.
   - If booking a multiple placement, it is the responsibility of the advertiser to forward new artwork within timeline.
   - If no new artwork is received for follow on issues, Medical Rooms Online will repeat original artwork
   - Advertisers are responsible for ensuring artwork complies with Federal, State and Territory laws

9. Cancellation Policy
   - Cancellation of any digital advertisement or campaign must be received in writing from the advertiser 14 days before the commencement date in order to receive a 100% refund.

For more information on advertising opportunities and to book please contact us via

Email: listings@medicalroomsonline.com.au
or phone **Sarah Todman** on **0425 883 304**

Contact us

E listings@medicalroomsonline.com.au

P 0425 883 304

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www.medicalroomsonline.com.au